

**SPARCO S.p.a.**

**- SOCIAL MEDIA POLICY -**

Sparco uses social media platforms for promotional, business and customer purposes.

The content posted on its website and social media channels (including, but not limited to, Facebook, Instagram, LinkedIn, YouTube) is designed to inform all users about the activities, initiatives and events promoted by Sparco, and to facilitate its dissemination.

For this purpose, we have felt the need to open a constructive dialogue with users who visit our platforms, welcoming and encouraging feedback from customers and other social media users.

**POLICY**

Respect is the key to any civil conversation, therefore we ask our users to adopt decent and well-mannered behavior, in terms of both content and language.

In order to ensure responsible and constructive interaction **it is strictly prohibited to:**

- engage in offensive behavior of any kind – by way of example, comments, messages, images or any other kind of content that may violate one’s personal dignity on the basis of gender, racial, religious discrimination, etc. shall not be tolerated – perpetrated against the Company or other users, including the use of offensive and/or defamatory hashtags, as well as the use of fake profiles to comment on and/or share content posted by the Company. What has just been mentioned with regard to content and language is also applicable to posts/videos/links shared on external profiles;
- post content in breach of privacy, meaning any content containing irrelevant references that violate the personal sphere of third parties;
- make unauthorized use of the Company’s trademarks, logos or other distinctive signs;
- use the Company’s social media channels for purposes other than the above-mentioned ones: no form of advertising, spam or promotion of private interests or illegal activities or, in any case, activities that may offend the sensibilities of users shall be tolerated.

**This policy applies to all social media channels used by Sparco. In case of breach of the rules set out herein, Sparco shall remove the offensive content and take all necessary actions to protect the Company’s reputation under the provisions of the law.**

In case of doubts or breaches regarding the use of social media platforms, please contact our Customer Care service by filling in the appropriate form available on our website.

For more information about the processing of personal data, you are referred to the relevant Privacy Notice available at the bottom of our website.

Follow us on:

**Facebook**

<https://www.facebook.com/SparcoOfficial>

<https://www.facebook.com/SparcoGamingOfficial>

<https://www.facebook.com/SparcoTeamwork>

**Instagram**

[https://www.instagram.com/sparco\\_official/](https://www.instagram.com/sparco_official/)

<https://www.instagram.com/sparcogaming/>

<https://www.instagram.com/sparcoteamworkofficial/?hl=it>

**LinkedIn**

<https://www.linkedin.com/company/sparco/?originalSubdomain=it>

**Twitter**

<https://twitter.com/SparcoOfficial>

**Youtube**

<https://www.youtube.com/user/SparcoOfficial>